

ANALEE KASUDIA, INTERACTION DESIGNER

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Freelance Interaction Developer

March 2015 - Present

- Digital designs for Infobase Learning, a supplier of educational materials to the school and library markets.
- Working with two clients looking to launch products in March.
- An Air Force squadron needed an updated visual identity. They gifted a flag flown during an ongoing operation in Iraq and Syria.
- Working remotely with a S.F.-based designer, we provided mobile concepts for Clockwise's identity revamp.

Interaction Design/Code, Fortune Magazine

May 2014 - September 2016

- When Time Inc. completed its spin-off of Time Warner, I was fortunate to work for and with the smartest editors & writers at Fortune Magazine on many editorial projects under their new dot com. It was a mix of static and interactive charts, infographics, prototypes and templates — some of them firsts for the magazine.

Lead Designer, DEFY Media/Alloy Digital

August 2012 - March 2014

- Lead designer for Smosh.com's website and native mobile app redesigns. When Alloy Digital merged to form DEFY Media, I worked remotely with the Los Angeles team on various client and internal initiatives — including developing style guides for 10+ properties.

Contract Designer, Teach For America

November 2011 - September 2012

- The sole web designer in their design team. Projects included revamping ~30 infographics to compliment a global redesign. The largest overhaul was for teachforamericastore.com (never updated since launch) in art direction, UI, and HTML/CSS. A project manager and I worked with external developers to integrate with their existing CMS.

Interaction Designer, Carrot

September 2010 - October 2011

→ Web & mobile UI/UX for various major brands, including Red Bull.

(independent designer)

September 2006 - August 2010

→ Projects included web & mobile designs, and HTML/CSS/JQuery for clients such as Comedy Central, Tara Stiles, Signpost, Perk Mobile, Centrl, Hollaback!, and Naganuma Dance.

Web Designer, Paltalk

April 2007 - December 2008

→ Designed iconography, the desktop client app, profile pages, and advertising initiatives. Also received certified training in HTML/CSS.

Associate Designer, U.S. Mint

January 2004 - December 2005

→ It was an honor to be part of the first group of contract designers (and the youngest) of the Artistic Infusion Program. I created dye-ready coin and medallion designs.

EDUCATION

Certificate in Javascript Dev., General Assembly New York

B.F.A. in Graphic Design, Columbia College Chicago

→ Includes study abroads to Santa Reparata in Firenze, Italia and Hogeschool voor de Kunsten Utrecht in Nederland.